



SPONSORSHIP PROGRAM 2018

We invite you to Join Us!

We are Celebrating our 10th year in the Limestone City! We host nearly 400 hockey and ringette teams each year, which brings over 6,000 players, coaches, and parents to Kingston!

We promote sportsmanship and positive behavior to help young players compete in an environment that emphasizes skills development and provides an exceptional unique sports experience.

This year we are offering sponsorship opportunities for local businesses to join us. Our sponsorship package will provide direct promotional opportunities to the coaches, players, officials, parents, families and friends.

Become a sponsor today! Simply, complete the attached Sponsorship Application and return it to us with your



ADULT HOCKEY CLASSIC

HIGH SCHOOL TOURNAMENTS

BOYS TOURNAMENTS

GIRLS TOURNAMENTS

RINGETTE INVITATIONAL

HOCKEY SPORTS FESTS

84 Kinogama Avenue
Kingston, ON K7L 4V1

www.YouthHockeyFestival.com

SPONSORSHIP OPPORTUNITY

- Nearly 400 teams attending
- Over 6000 players, coaches and families
- 6 weekends of activities
- 3 days of activities each weekend

PROMOTION TYPE & FORMAT

- Business Banner displayed in the Invista Centre during our events
- Business Logo posted on our website
- Distribution of your business flyer during our event
- Direct advertising to our clients via email, text messaging, social media, and face-to-face, promoting your business during optimal times during the tournament. This can include sending a text messages to a team manager for restaurant or shopping choices during breaks in their schedule, face-to-face recommendations with your business flyer, and emails to parents and coaches promoting your business.

How to join our sponsorship program:

We have limited our program to only 10 sponsors for each event. Your business can sponsor our events for \$250 + HST for each weekend. You will receive a \$125 discount if you sponsor all events.

<u>Weekend Event</u>	<u>Sponsor Event</u>	<u>Amount</u>
<u>27-29 April 2018</u> Adult Hockey Classic & High School Hockey Invitational		
<u>4-6 May 2018</u> Elite Boys Hockey Challenge		
<u>18-20 May 2018</u> Ringette Invitational		
<u>1-3 June 2018</u> Youth Girls Hockey Challenge		
<u>8-10 June 2018</u> Youth Boys Hockey Challenge & Tyke Festival		
<u>3-4 December 2018</u> High School Hockey Invitational		
<u>Subtotal</u> (add all events selected)		
<u>Less discount of \$125 for sponsoring all events</u> (if applicable)		
<u>Sales Tax (13%)</u>		
<u>Total</u>		

SPONSORSHIP APPLICATION

Please return this application form along with your advertisement, your business card, and cheque for the Total from above (Payable to: HOCKEY SPORTS FESTS) to:

Hockey Sports Fests,
84 Kinogama Avenue,
Kingston, ON K7L 4V1

Ryan Thompson MBA
Director and Partner
YouthHockeyFestival.com
SelectsRingette.com

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Websites

www.YouthHockeyFestival.com
www.SelectsRingette.com
www.HighSchoolHockeyProspects.com
www.AdultHockeyClassic.com

Contact Person

First

Last

Email Address

Telephone #

Business Name

Business Address
